

**"Opportunistic & Outdoorsy Owen:
Owen's Revelation"**

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1 OFFICE BLUES FOR OWEN - WORKPLACE - LUNCHTIME (slide 2)

The scene opens onto a stressed looking businessman, Owen Hoffmann, stuck in his workplace. The clock reads "12:30pm" and Owen's stomach is grumbling, but he has a stack of papers on his desk.

NARRATOR (V.O.)

Owen Hoffmann works at a major construction company with a local office here in New Braunfels, TX. Ever since the pandemic shuttered businesses, Owen has been feeling extra pressure to perform well and keep his job.

2 WORKPLACE - LUNCHTIME (slide 2)

The papers and phone on his desk come into focus. There are several overdue files on his desk, and several missed calls from his wife.

NARRATOR (V.O.)

He loves his wife and two children, but between trying to help homeschool his kids and recent layoffs from Corporate, Owen has been feeling overwhelmed. He feels like he's failing at work and failing at home. His company recently called employees back to the office and he's been using his lunch breaks to get extra work done.

3 LUNCH OUTINGS & HAPPY HOURS - DREAMSCAPE (slide 3)

A dreamscape of Owen and his coworkers enjoying lunch outings and happy hours envelops the scene.

NARRATOR (V.O.)

Even working through lunch, Owen feels less productive than normal. He remembers the old office days of going to lunch outings and happy hours with friends. This was *his* time. The few hours to himself where he didn't have to worry about the pressures of

work or his familial responsibilities. No deadlines, no soccer practice, no trash duty—this was Owen time.

4 COWORKER CHAT IN THE OFFICE - LUNCHTIME (slide 4)

The scene jumps to Owen talking to his coworker Matt in the office.

OWEN

Hey Matt...Maybe we should get out of the office and go to lunch tomorrow?

MATT

("ugh" noise) I'd love to, Owen!
Man, our office happy hours used to be the highlight of my week! I don't know, buddy, we've just got so many deadlines, I don't want to spend my whole lunchbreak just waiting for the food to get to us.

OWEN

(sadly)
Me either.

5 COWORKER CHAT IN THE OFFICE (CONT.) - LUNCHTIME (slide 5)

The scene focuses on Owen and Matt looking at a Google page for restaurants.

OWEN

(reminiscing)
That place on Gruene St. was our go-to spot. They had the best club sandwich.
(looking at Google)
But I don't want to wait for a table, and with all these new regulations, we can't make a reservation. What if something comes up at work? Or we wanna invite the whole gang?

MATT

Guess it's cold pizza...

OWEN

I love my job, I love my wife, I love my kids...but I'm going a little nuts.

(muttering to himself)
Maybe we could try something new in San Antonio...

6 KRAUSE'S AD - LUNCHTIME (slide 6)

The scene zooms to Owen's computer screen, it shows a Krause's ad.

NARRATOR (V.O.)

Owen comes across an ad for Krause's on Facebook. The ad depicts some businesspeople laughing and having lunch. They are seated outdoors at large and spacious biergarten benches. The atmosphere is relaxing and inviting. The text on the picture reads "No reservations necessary! We seat immediately" The next picture features a business hour menu that features Krause's fast kitchen items with the caption "20 minutes or less!" and a monthly special.

CUT TO:

7 THE OFFICE - LUNCHTIME, THE NEXT DAY (slide 7)

The scene shows Owen talking to his coworker friends.

NARRATOR (V.O.)

Owen asks his coworker friends to go to lunch with him. Everyone looks tired. Some faces look skeptical, some look excited, a few are checking their watches and looking nervously at the stack of papers on their desk. There's a big deadline circled in red on their office calendar. Another coworker can be faintly heard apologizing to his wife for forgetting to pick up snacks for football practice and Girl Scouts this week.

8 KRAUSE'S - LUNCHTIME (slide 8)

The scene shows Owen and his office friends at Krause's.

NARRATOR (V.O.)

They are warmly welcomed by the host and handed a paper that highlights their "Business menu" with fast kitchen items and monthly specials geared towards businesspeople. They are seated immediately.

CUT TO:

9 KRAUSE'S - ANOTHER LUNCHTIME LATER (slide 9)

Owen and his coworkers are seated at Krause's, laughing, and eating food.

NARRATOR (V.O.)

Owen and his coworkers are laughing, catching up, and looking much less stressed. The waiter comes to their table, and knows the group by name, there is a sense of community and relaxation in the atmosphere.

10 KRAUSE'S (CONT.) - ANOTHER LUNCHTIME LATER (slide 11)

The scene zooms in on Owen getting served food.

NARRATOR (V.O.)

Owen has a big smile on his face as he looks excitedly at his plate. It is the first time we've really seen Owen smile. His posture is better, he's sitting up straighter, his face embodies a sense of peace and joy.

11 BACK AT THE OFFICE - DAYTIME

Owen and his coworkers are back in the office celebrating a big milestone.

NARRATOR (V.O.)

Owen and his coworkers are celebrating completing their big office deadline early. The paperwork piles on desks are smaller, and the mood has clearly shifted. Office morale has increased significantly. A coworker is heard in the background telling his wife that the snacks are already in the pantry and fridge.

CUT TO:

12 OWEN'S HOME, AT THE DINNER TABLE - EVENING

Owen, his wife, and children Shelby and Owen Jr. are seated around the dinner table at home.

NARRATOR (V.O.)

Owen makes a "Dad pun" at the dinner table. His younger child, Owen Jr. laughs, his older child Shelby rolls her eyes. Owen looks at his wife with a childlike grin.

OWEN

Owen leans in towards wife.

I love you guys! (winks)

NARRATOR (V.O.)

Owen's wife smiles in contentment. Her Owen is back to himself.